

BUILDERS' GUIDE



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no matter what kind of building construction you are engaged on—that is the record of our lumber. In our yard you will find any size, finish or kind of lumber desired. Compare our prices and values with others.

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New and Used Furniture

We Furnish Your Home Rugs

Carpets
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Awnings Venetian Blinds
Auto Covers Truck Covers
We Make 'em, Too
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Camping Outfits
Hawthorne Awning Co., Hawthorne, Calif.

Trip East Leaves Hurum Still Big Torrance Booster

More than 4000 Winchester Dealers, representing the cream of the retail hardware merchants of the United States, were in attendance at the third annual convention of the National Association of Winchester Clubs, held in the famed Coliseum in Chicago, Ill. June 25, 26, 27, and 28. Among the merchants at the convention was Hurum E. Reeve, of the local Winchester store.

In the Coliseum was presented the best exhibition of hardware store merchandise ever shown under one roof, an educational exposition for store methods and store equipment shown and described by the 400 manufacturers exhibiting. The exposition was unique, instructive and of unusual benefit, one that will long be remembered. This convention was the greatest ever undertaken in the hardware field not only from the standpoint of attendance and magnitude of program, but also in the educational and merchandising benefits to be derived.

An afternoon and evening were spent at the Great Lakes Naval Station, where track and field sports, swimming, trapshooting, rifle shooting, a Chicago barbeque, dancing and vaudeville were enjoyed. Among the top-notchers Mr. Reeve had the pleasure of seeing was Johnny Weismuller, the greatest swimmer in the world and Jolie Ray, the best one mile runner. "Ad" Toppervain, recognized as the world's greatest exhibition rifle shot, was there, and Hurum arranged with him to give a series of exhibitions in Southern California, and of course Torrance will be on the list. Mr. Reeve went as the representative of Southern California and Arizona dealers, and such as the above was a part of his work. Mr. Reeve, or "Hardware" as everyone portly, and some have more.

Redondo Policemen Sure Take Care of Lost Little Ones

We have always maintained that the first thing the kiddies should be taught to say distinctly is their own name and address. Here is a little story that supports our argument.

Little Junior—three years old lost his daddy at Redondo beach on the 4th. Senior was making some purchases and Junior wandered away and was quickly lost in the crowd.

Daddy searched frantically for more than half an hour, but could find no one who had seen a little boy looking for a lost father.

Only a mother can realize what terrible thoughts raced through mother's mind when she learned that Junior had disappeared—rushed by an auto, drowned—perhaps kidnapped!

In the meantime some kind-hearted person—perhaps a policeman, had found Junior crying in the crowd and taken him to the police station. Here, daddy found Junior, sitting on the lap of a great big policeman, blissfully eating chocolates thoughtfully provided for that purpose, with his clean little suit all covered over with a paper. (Evidently that policeman had had some experience with mothers who have just got their little boys all dressed up).

The police were on the point of telephoning because Junior told them his correct name, his home town and that his daddy had a store.

Ben Harwood Having Great Time At Old Chateau In Quebec

Ben Harwood informs the Chamber of Commerce directors that he certainly is having a great time way up in Quebec. He is staying at the famous Chateau Frontenac up there and writes that there are many French and Scotch in the old Canadian province. The Chateau Frontenac is one of the most attractive hotels in North America, sitting high on the heights above the St. Lawrence and looking out over the famous plains of Abraham.

Royal Neighbors

The regular business meeting of R. N. Camp 8908 met at Torrance Catholic Hall on Thursday, July 5.

Oracle Phoebe Tolson being out of town Vice-Oracle Augusta Von Hagen presided.

The camp was honored by an official visit from State Supervisor Christiana Hamel, who gave a very interesting talk for the good of the camp and instructed the drill team. The camp was complimented upon the splendid work done in Torrance since its organization two years ago and the recorder, Mary L. Crimmins, received special praise for her efficiency and executive ability. Delicious refreshments were served and camp adjourned at an early hour.

You can sell "it" through Herald Want Ads.

LAST CALL FOR SERVICE FLAG

The name of William Lanning was through some mistake, omitted from the list framed with the Service Flag, now hanging in the State Bank of Lomita. The list will be held open until August 1, and the committee asks that any additional names of ex-service men be given them before the above date, as the flag will not be taken down again.

Mr. and Mrs. H. P. Watkins and sons, of Cheyenne, Kansas, are visiting relatives here. Mr. Watkins is well known in Torrance, and his many friends were delighted to see him again. A plunge party last Thursday evening was given in their honor, by Mr. and Mrs. P. H. Watkins of Cota avenue.

H. W. Whitaker has leased an acre on Acacia street. The general petroleum corporation, it was announced this week. The acre is the third on Acacia west of Narbonne. The bonus was \$1250. The lease carries a year drilling clause. Several other important leases were being negotiated.

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Surveyor and Draftsman
Lots and acreage accurately surveyed at reasonable prices

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Low Rates on
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FRATERNAL



Triple City Lodge I. O. O. F.
No. 333, Lomita, Cal.
Meet every Tuesday Night.
Initiatory Degree first Tuesday of each month.

Torrance Lodge No. 447 F. & A. M.
Meetings Every Friday Night at 8:00
J. H. SPROUT, Worshipful Master.
W. H. STANGER, Secretary.

Torrance Council
No. 2445 K. C.
Meets Every Tuesday Eve.
at 8:00 o'clock
Torrance Catholic Hall

Torrance Theatre

Show Starts Every Evening at 8:30. Second Performance at 8:30.
Adults 25c—Including Tax—Children under 15 years, 10c

THIS IS OUR BANNER WEEK Week of July 22-28

SUNDAY, MONDAY, TUESDAY, JULY 22, 23 and 24

The Giant Epic of the Screen "WESTBOUND LIMITED"

Starring Ralph Lewis, supported by an All Star Cast
THE COURAGE OF THE VETERAN ENGINEER
THE FAITH OF HIS LOYAL WIFE
THE DARING OF THE YOUTH IN THE SIGNAL TOWER
THE RACE BETWEEN TWO SPEEDING IRON MONSTERS.
THE DASTARDLY PLOT TO WRECK THE LIMITED.
No Advance in Prices for This Mastodonic Mesorama
AESOP'S FABLES PRIZMA SCENIC NEWSVENTS

WEDNESDAY, THURSDAY AND FRIDAY, JULY 25, 26 and 27

An Elaborate Screen Version of the Celebrated Novel

"MAIN STREET"

Starring FLORENCE VIDOR and MONTE BLUE
Supported by a Cast of 23 Screen Favorites
Deliciously Humorous—Tensely Dramatic—Yet Realistic
Again We Offer a Masterpiece at "Popular Prices"
FELIX "THE CAT" NEWSVENTS

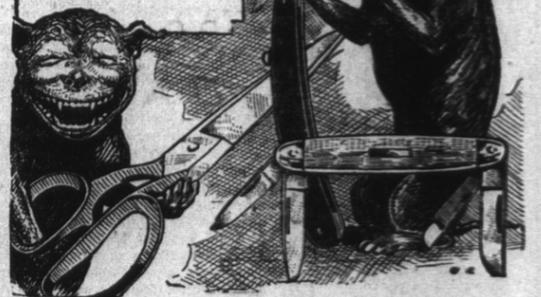
SATURDAY, JULY 28

A Ralph Ince Production

"SUCCESS"

A Spectacular Photoplay of a Drama That Thrilled Even Broadway
"THE PHANTOM FORTUNE," Episode II
Torchy Comedy "TORCHY AND ORANGE BLOSSOMS"

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We do no "sharp practice" in our business by selling you cutlery stamped with unknown brands. The cutlery articles we sell are known, reliable makes. We stand behind the cutlery we sell.

We stand behind everything we sell and make good on what you buy.

Is not this the sort of a store you want to have for your Yes.

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Two Stores

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Built Right Mill Work

SASH and DOORS
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Our Want Ads.